

WAEEL A. KABLI

Consultant • Technologist & Visionary
Tech Entrepreneur • Venture Builder
Advisor • Coach • Thought Leader

"I build at the edge of technology and impact – turning bold ideas into scaled ventures that transform healthcare and unlock lasting value."



"Building the future through innovation, technology & purpose-driven leadership."

EXECUTIVE PROFILE

Wael A. Kabli | SERIAL TECH ENTREPRENEUR & DIGITAL HEALTH PIONEER

Saudi serial entrepreneur, venture builder, and digital health pioneer with 20+ years at the intersection of technology, healthcare, and strategy. Founder & CEO of Cura – Saudi Arabia's #1 virtual hospital and telehealth platform. Misk 2030 Leader with executive education from Columbia, INSEAD, ESADE, Babson, and Stanford. Advises government entities, C-suite executives, and international organizations on digital transformation and Vision 2030.

20+

YEARS EXPERIENCE

\$7M

CAPITAL RAISED

55+

PROJECTS DELIVERED

4M+

USERS SERVED

CONSULTING • DIGITAL HEALTH • VENTURE BUILDING • AI & CLOUD • ENTREPRENEURSHIP • COACHING • LEADERSHIP

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WHAT I DO

WAEL A. KABLI | SIX ROLES, ONE MISSION | Operating across B2C • B2B2C • B2B • B2G



CONSULTANT

Strategic advisor on digital transformation, market entry & growth – for corporates, government & investors.



TECHNOLOGIST & VISIONARY

20+ years at the edge of AI, cloud architecture, big data & digital health – turning foresight into product.



TECH ENTREPRENEUR

Serial founder. Built Cura – KSA's #1 telehealth platform – and co-founded Xceed Ventures (7 products, 1 exit).



VENTURE BUILDER

Idea to post-Series A. \$7M raised. Vision-to-execution playbook across healthtech, fintech, SaaS & AI.



ADVISOR & COACH

Board, C-suite & founder coaching. 10+ startups mentored across KAUST, TAQADAM, Misk & Monsha'at.



THOUGHT LEADER

Keynote speaker, panelist & media voice on AI, digital health, Vision 2030 & the Saudi startup ecosystem.

DOMAINS OF EXPERTISE

WAEEL A. KABLI | WHERE TECHNOLOGY MEETS BUSINESS IMPACT

01

AI & BIG DATA

Cloud-native architectures, machine learning pipelines, predictive analytics, & data-driven product design – rooted in enterprise-scale delivery at Microsoft.

02

DIGITAL HEALTH

Telehealth, virtual hospitals, holistic wellness ecosystems, clinical operations, insurance integration, and national telemedicine policy.

03

BUSINESS & OPERATIONS

Structured problem solving, org design, operating model, KPIs, pricing, go-to-market, and scale-up playbooks across B2C, B2B2C, B2B & B2G.

04

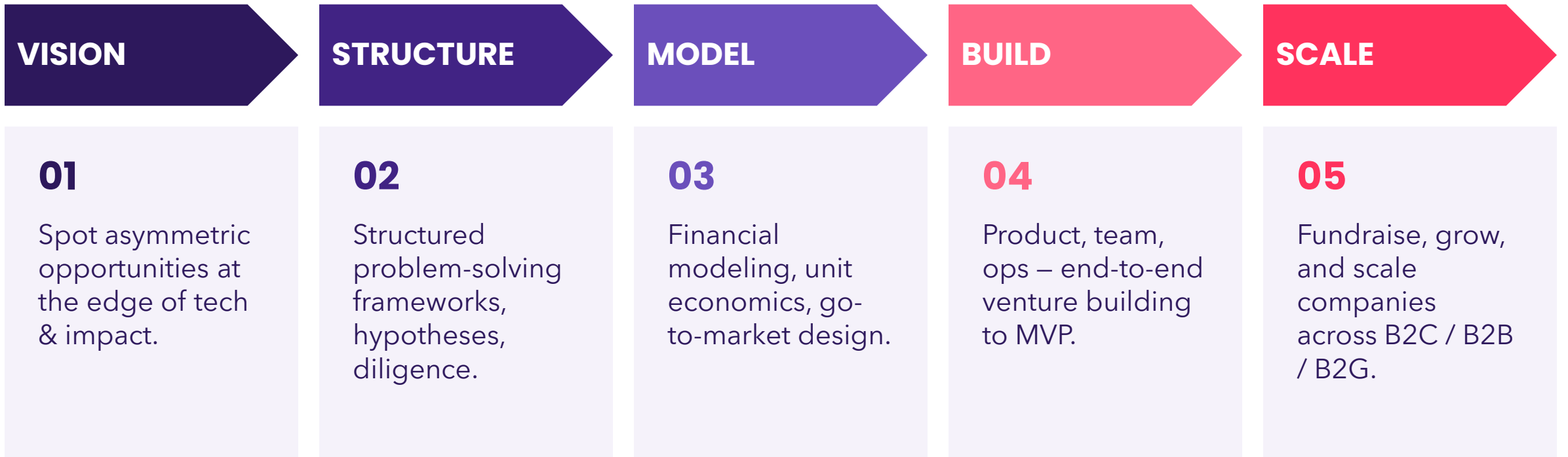
STRATEGY & FINANCIAL MODELING

Investor-grade financial models, DCF & unit economics, investment diligence, fundraising strategy, and board-ready executive presentations.

MARKET COVERAGE: B2C • B2B2C • B2B • B2G

VISION TO EXECUTION

Wael A. Kabli | How I Turn Bold Ideas into Scaled Ventures



Master of Business & Operations | Structured Problem Solving | Financial Modeling | Board-Ready Presentations

"Scaling innovations that matter – from Saudi Arabia to the world."

"Building the future through innovation, technology & purpose-driven leadership."

FLAGSHIP INTERNATIONAL AND LOCAL VENTURES & EXPERIENCE

Wael A. Kabli | 20+ Years of Building & Transforming



2005–2012

1

Microsoft Consulting

Rose from intern to CIO/CTO advisor. 55+ enterprise transformations across EMEA – healthcare, government, defense, oil & gas, telecom, banking.



2012–2016

2

Xceed Ventures

Saudi venture studio. 7 products launched in AI, ML, big data & mobility. 3 market wins, 1 acquisition.



2016– Present

3

Cura Healthcare

Built KSA's #1 virtual hospital & telehealth platform. Seed to post-Series A, \$7M raised. 4M+ users. Shaped national telemedicine policy across KSA, UAE & Bahrain.

"The architect of Saudi healthcare's digital future – a builder, inspirer, and mentor who turns vision into impact."

SAUDI Entrepreneurship ECOSYSTEM CATALYST

WAEEL A. KABLI | MISK 2030 LEADER | ALIGNED WITH VISION 2030

10+

Startups Mentored

Fintech •
Healthtech • SaaS
• AI • PropTech

5

Startup support Programs

MISK, Taqaddam
KAUST, CODE,
IPSAR etc..

∞

Ecosystem Influence

Policy • Speaking
• Judging •
Advisory

LEADERSHIP COHORT

Misk 2030 Leader – Saudi Arabia's elite leadership program. Member of the Saudi Leadership Society.

NATIONAL PLATFORMS

Speaker & moderator at Misk Foundation, Monsha'at, SCFHS, and national industry forums.

JUDGING & DILIGENCE

Judge for Council of Health Insurance, Esameyoon, and Tawuniya innovation awards.

GLOBAL RECOGNITION

Forbes Middle East Healthcare Innovation Circle. Int'l Association of Software Architects.

CREDENTIALS & EXECUTIVE EDUCATION

Wael A. Kabli | Lifelong Learner – From KFUPM to the Ivy League

FOUNDATION

KFUPM

BSc Software Engineering

2006

King Fahd University of Petroleum & Minerals – the bedrock of deep technical fluency in AI, cloud architecture, and systems thinking.



EXECUTIVE EDUCATION

STANFORD UNIVERSITY



Stanford Leading Innovation with Robert Sutton, focused on leading creative teams, building trust, & turning ideas into scalable outcomes through disciplined innovation.

2013

INSEAD



Digital Leadership Program, focused on digital transformation, innovation, and competitive strategy, building and scaling digital-first organizations across complex industries.

2021

ARAMCO TALEED



Strategic Leadership & Competitive Advantage, Advanced Financial Management, Talent Management & Organizational Culture and Strategic Growth & Sustainable Expansion

2025

BABSON COLLEGE



Entrepreneurship Growth Program, focused on designing dynamic, testable business models across value, customers, channels, revenue, operations, and strategy.

2018

ESADE – MISK BUSINESS SCHOOL



MISK 2030 Leaders, a nine-month in driving large-scale transformation, strategic growth, innovation, and cross-sector execution across complex ecosystems.

2023

COLUMBIA BUSINESS SCHOOL



Foundations of Venture Capital, focused on deal sourcing, due diligence (4Ps), valuation, and governance, with capstone evaluating real startups.

2025

"Building the future through innovation, technology & purpose-driven leadership."

FEATURED MEDIA & PODCASTS

Wael A. Kabli | TALKS, INTERVIEWS & DIGITAL PRESENCE

FEATURED TALKS & APPEARANCES



How I Reached Microsoft

From a high school computer hobby to Microsoft, then entrepreneurship – a story of turning curiosity into technology-driven businesses.

https://www.youtube.com/watch?v=I5i3m_XESc8



Cura: Building a Telehealth Platform

The story behind building Cura from a 2015 idea to a telemedicine platform tackling long wait times and expanding healthcare access through smartphones.

<https://www.youtube.com/watch?v=bnDeR0W02A4>

ADDITIONAL MEDIA & DIGITAL PRESENCE

PUBLIC SPEAKING

GREAT Futures London

UK Government | 2025



TOP TIER MAGAZINE

Leaders of Healthcare Revolution

Fortune Magazine Feature



TV APPEARANCE

Sayidaty Show – Healthcare Model

Rotana TV | Dec 2020



LET'S BUILD SOMETHING THAT MATTERS.

Open to keynotes, advisory roles, coaching engagements & strategic partnerships.

LOCATION

**Riyadh,
Saudi Arabia**

PHONE

+966 56 4000 083

EMAIL

contact@waelkabli.com

LINKEDIN

[in/waelkabli](https://www.linkedin.com/in/waelkabli)

SCALE INNOVATION THAT MATTERS.

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