

Wael A. Kabli

Serial Tech Entrepreneur | Strategic Advisor | Digital Health Pioneer | Speaker

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Professional Summary

Saudi serial entrepreneur, venture builder with 20+ years at the intersection of technology, healthcare, & strategy and digital health pioneer. Founder & CEO of Cura, virtual hospital & telehealth platform. Misk 2030 Leader with executive education from Columbia, INSEAD, ESADE, Babson, and Stanford. A trusted builder, mentor, and ecosystem catalyst who turns vision into impact. Experienced in advising government entities, C-suite executives, and international organizations on digital transformation, health innovation, and Vision 2030 alignment.

Core Competencies

Consulting • Venture Building & Startups • Strategic Leadership • AI & Cloud Architecture • Digital Health & Telehealth • Entrepreneurship & Innovation • Coaching & Mentoring • Vision 2030 Alignment • Enterprise Transformation

Professional Experience

Founder & CEO | Cura

2016 - Present | Riyadh, Saudi Arabia

- Built Saudi's 1st virtual hospital & telehealth platform from seed to post-Series A, raising \$7Mn in funding
- Scaled to millions of users served and thousands of healthcare practitioners onboarded
- Shaped national telemedicine policy across KSA, UAE, and Bahrain
- Led product strategy, fundraising, regulatory navigation, and cross-border expansion

Co-Founder & Managing Partner | Xceed Ventures

2012 - 2016 | Saudi Arabia

- Co-founded venture studio launching 7 products in **AI, Machine Learning, big data** & mobility
- Achieved 3 market wins and 1 acquisition; portfolio included Sovestigate and Hader
- Led product development, investor relations, and go-to-market strategy

IT Architecture & Planning Advisor | Microsoft Consulting Services

2005 - 2012 | EMEA

- Rose from intern to CIO/CTO advisor across 55+ enterprise transformation projects
- Served clients in healthcare, government, defense, oil & gas, telecom, and banking across EMEA
- Designed technology roadmaps, cloud migration strategies, and digital transformation frameworks

Education & Executive Programs

- King Fahd University of Petroleum & Minerals - Bachelor of Science in Software Engineering (2006)
- Stanford University - Executive Education (2013)
- Babson College - Entrepreneurship (2018)
- INSEAD - Executive Leadership Program (2021)
- ESADE Business School - Executive Program (2023)
- Aramco Taleed - Strategic Leadership (2025)
- Columbia Business School - Venture Capital Private Equity (2025)

Mentoring & Advisory

- KAUST TAQADAM Accelerator – Startup Mentor & Industry Expert (2 cohorts)
- 10+ startups mentored across Fintech, Healthtech, SaaS, AI, PropTech
- Monsha'at – Advisor, Digital Health & Entrepreneurship (2023)
- Judge: IPSAR Accelerator Demo Day, Council of Health Insurance (2025)
- Judge: Esameyoon Award – Commercial Track (2023 & 2024)
- Misk Launchpad Activation Week – Special Guest Speaker & Mentor (2025)

Selected Speaking Engagements

- Forbes Middle East Healthcare Innovation Circle – Moderator & Speaker (2024 - Present)
- GREAT Futures London – UK Government / GREAT Britain Campaign (Oct 2025)
- Biban 24 – The Future of AI in Healthcare, MonshaatSA (Nov 2024)
- Global Health Forum, Riyadh – Innovation in the Path to Healing (2024)
- Customer Experience Live – Anywhere Service Delivery (Sep 2023)
- Health in the Digital Age Conference – Virtual Medical Academy, Moderator (2022)
- Saudi Society for Health Administration – Crisis & Technology (Jun 2021)
- Misk Talk – Future of Health (Dec 2020 - Present)
- KAUST Taqadam – The Entrepreneurial Journey (Oct 2020)
- Saudi Board in Preventive Medicine – Health Informatics, SCFHS (2020 - Present)
- Virtual Medical Academy – Telemedicine in Saudi Arabia (2019 - Present)

Recognition & Affiliations

- **Misk 2030 Leader** – Saudi Arabia's elite leadership cohort
- Saudi Leadership Society – Member
- Licensed Consultant: Business Networks & Trade Affairs (2025)
- Forbes Middle East Healthcare Innovation Circle – Member
- International Association of Software Architects

Key Achievements

- Raised \$7Mn for Cura, scaling to Saudi Arabia's leading telehealth platform
- Millions of user B2C, B2B2C & B2B served across KSA, UAE, and Bahrain
- Shaped national telemedicine policy and regulatory frameworks in 3 GCC countries
- 55+ enterprise transformation projects delivered across EMEA at Microsoft
- 7 products launched at Xceed Ventures with 3 market wins and 1 acquisition
- 20+ speaking engagements across Forbes, Misk, KAUST, Monsha'at, and international forums

Languages

Arabic (Native) **English** (Fluent / Professional)

Availability & Interests

Available for advisory, consulting, and board roles across government entities, private sector C-suite, international organizations, and consulting firms. Open to keynote speaking, panel moderation, and strategic advisory in digital health, AI in healthcare, telemedicine, entrepreneurship, and Vision 2030 transformation.